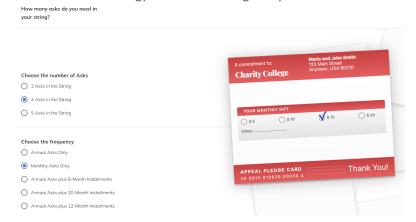
Select Number of Asks

02/26/2024 3:51 pm EST

- 1. Select the number of asks you want in the ask string for your appeal.
- 2. Choose the frequency ask for annual gifts (one-time), monthly (recurring or pledges), or a combination.
- 3. Click "Choose a strategy" at the bottom right of your screen to continue.



If you want insight into designing your pledge card using ask strings, check out our article, The Ultimate Guide to Fundraising Pledge Cards. You can also download AskGenius' sample pledge card template.