

# Select Number of Asks

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1. Select the number of asks you want in the ask string for your appeal.
2. Choose the frequency – ask for annual gifts (one-time), monthly (recurring or pledges), or a combination.
3. Click “Choose a strategy” at the bottom right of your screen to continue.

How many asks do you need in your string?

#### Choose the number of Asks

- ☐ 3 Asks in the String
- ☒ 4 Asks in the String
- ☐ 5 Asks in the String

#### Choose the frequency

- ☐ Annual Asks Only
- ☒ Monthly Asks Only
- ☐ Annual Asks plus 6-Month Installments
- ☐ Annual Asks plus 10-Month Installments
- ☐ Annual Asks plus 12-Month Installments



If you want insight into designing your pledge card using ask strings, check out our article, [The Ultimate Guide to Fundraising Pledge Cards](#). You can also download [AskGenius' sample pledge card template](#).