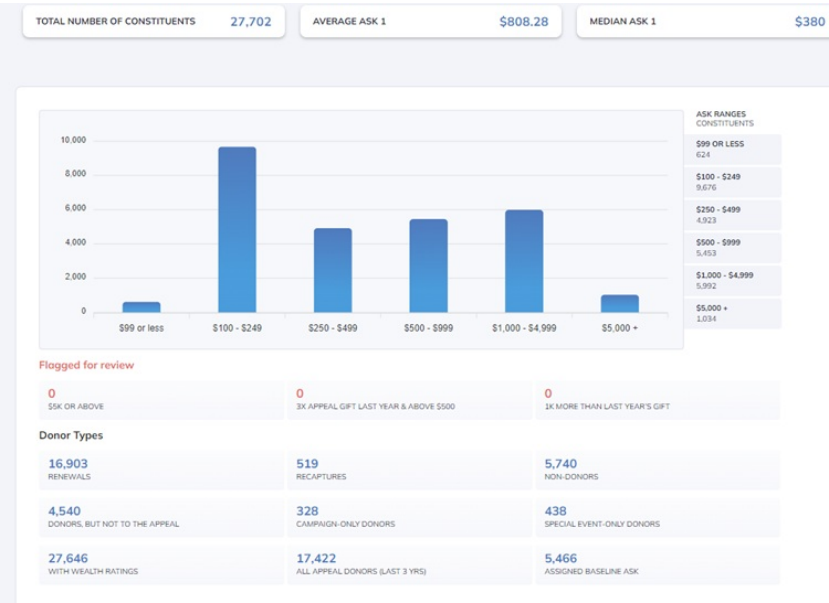


Reviewing the Appeal Summary

02/26/2024 4:11 pm EST

All of your donors now have personalized ask strings assigned to them. This page shows you the breakdown.

This is a first look at the different levels of gifts your constituents are being asked for. You can click in and out of the different ask-range columns and donor-type tiles to view the constituents within that group and their ask amounts and make any changes you see fit.



Flagged for review: the tiles in red indicate that some of your donors' ask amounts were flagged for review. AskGenius wants to make sure you have eyes on these, as they are either being asked for \$5,000 or more, three times their appeal gift from last year, and/or \$1,000 more than last year's appeal gift.

For now, these donors will be placed in your "secondary" mailing list – an Excel spreadsheet you can export separately from your "primary" mailing list. You can add these donors to your "primary" mailing list by clicking into the tiles and changing their "export location."