

Helpful Tips to Get Started with Virtuous Integration

02/26/2024 4:27 pm EST

1. Before you can create custom ask strings, you'll need to tag the contacts you want to include. You can tag individual records or apply a tag to contacts in the query results list to identify audiences.
 - Nonprofits will categorize their givers into groups by using tags. The best way to do this is to create a query of givers they want to send the appeal to and add a tag. For example, the tag could be "Annual Appeal 2023".
 - How to create a tag: [How Do I Create a Tag?](#)
 - How to build a query: [What is the Query Tool?](#)
 - Add tag to contact via contact record or via query: [How do I add a Tag to a Contact](#)
 2. Make sure to check out the [Virtuous Integration Overview Video](#) to learn more about how to connect to your Virtuous environment and create ask strings.
 3. Learn how to [connect to your Virtuous environment](#).
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